## John B. Lacson Foundation Maritime University- Molo Inc. College of Business Iloilo City

#### REASONS AMONG BSCSM STUDENTS FOR PARTICIPATING BSCSM PROGRAM ACTIVITES

A Research Paper Presented to the Faculty Members, College of Business John B. Lacson Foundation Maritime University- Molo,Inc. Iloilo City

In Partial Fulfillment of the Requirements in RESEARCH (Methods of Research)

by

Gabao, Angelika Mel Victoria A.
Loreña, Laurence Anthony J.
Matorres, Ma. Precious Fe J.
Yunque, Mary Antoniette G.
Mendoza, Lian Tiffany A.
Librado, Kizhia Anne B.
Legaspi, Sheila Mae S.
Manahan, Charlene P.
Dela Cruz, Angel P.
Halang, Jerome M.

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#### **Abstract**

This research study aimed to determine the reasons of BSCSM students for participating In BSCSM program activities in John B. Lacson Foundation Maritime University-Molo, Inc., Iloilo City. This study was conducted during the first semester of the academic year 2017-2018. The participants of the study were 120 randomly selected third year and fourth year BSCSM students. The researchers-madechecklist was used to gather the data. Descriptive statistics used were frequency count and rank. The results revealed that the BSCSM students when taken as a whole had different preferences for participating in BSCSM Program activities such as: in Nutrition Day and in Cruiser's Day. Likewise, these students when categorized based on their sex and year level have varying responses as to the reasons for participating in BSCSM program activities at JBLFMU-Molo, Inc., Iloilo City; 86 out of 120 respondents attended the Nutrition Day because it enhances their learnings; such reason made it to the first rank among the 15 indicators mentioned. However, only 15 out of the 120 respondents said that they don't want to join or to become part of the activity. And the top reason of the respondents for attending the Cruiser's Day was that the activity is fun and enjoyable. Such reason was chosen by 91 out of 120 respondents and yields the top spot. On the other hand, 13 out of 120 respondents were not interested of joining and becoming

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part of the activity where it ranked last among the 15 reasons. This may be due to the reason that some students preferred to be taught specific knowledge and skills to help them progress in a particular area that they can use to assist them in their learning and capabilities.

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